

Media Release

Contact:

Kenn Israel
Vice President of Marketing
Robinson Pharma Inc.
Phone: 714 241 0235
FAX: 714 751 6066
Email: KIsrael@RobinsonPharma.com

January 12, 2009

FOR IMMEDIATE RELEASE

No Change is Good for Robinson Pharma Inc. in their successful completion of a surveillance audit conducted by STR (Specialized Technology Resources Inc., formerly know as Shuster Labs) for continued certification under the RQP (Retail Qualification Program).

January 12, 2009- Santa Ana, Ca- Robinson Pharma Inc., (RPI) announced that it successfully completed a surveillance audit for cGMP compliant manufacture of dietary supplements. The audit was performed by STR, a leading global third party testing and auditing firm focused on quality systems and analysis. RPI, the leading soft gel manufacturer in North America, is committed to continue its company wide quality initiative. RPI has focused considerable effort on building its manufacturing infrastructure in such a manner as to facilitate a product quality centric approach to all its operations. This initiative is carried out through significant investments in state of the art manufacturing systems that feature a “hands free – constant monitoring” approach to all aspects of manufacturing process. RPI has invested significant resources in designing systems that support effective ingredient receipt and testing, pharmacy and pre-production processing, manufacturing, post production testing, and packaging. A critical part of this process has been a committed partnership with highly qualified third party auditors, specifically STR, to provide guidance and objective perspective on our progress and execution.

The STR quality systems audit assesses the ability of a companies manufacturing process to effectively and consistently produce correctly labeled, pure, and safe product. STR analyzed the RPI Standard Operation Procedures (SOPs), staff qualifications, staff training program, and facility adequacy and cleanliness. All aspects of the manufacturing process were reviewed including receipt and authentication of ingredients, the production process, post production product analysis, product handling, packaging, storage, and record keeping. RPI, which holds a drug manufacturing license issued by the state of California, was shown to comply with the standards

mandated by the STR RQP. The RQP standards were originally created to assure safety, purity, and label claim compliance for dietary supplements marketed in a leading national retail chain.

RPI president and founder, Tuong Nguyen stated, "Last year we committed to the RQP. This year we have demonstrated that we can maintain a high level of quality simultaneous to expanding our production capacity and speeding our pace of delivery to our customers. RPI is committed to our total quality program and we will continue to invest in systems and personnel to support our goal of providing the industry with the most effective contract manufacturing and private label services available." "Partnering with STR, along with other key strategic initiatives, has facilitated the transformation of RPI from a contract manufacturer to a competitive private label supplier of some of the leading marketers of dietary supplements in the United States and other international markets" stated Kenn Israel, Vice President of Marketing. "As RPI grows under the careful leadership our CEO, we have continued to offer an increased level of service to our core customers and have expanded to engage the larger domestic and international opportunities that we know we can now effectively manage and support."

Robinson Pharma Inc. is a minority owned, Southern California based, drug licensed, full service private label and contract manufacturer of Dietary supplements. RPI features the largest soft gel encapsulation capacity in the U.S. with 22 continuous dry encapsulation lines capable of producing over 12 billion soft gels per year. Production capabilities include tablet compression, capsule filling, enteric coating of soft gels and tablets, custom imprinting, and a range of packaging options including bottles, blister packaging boxing, and bulk product. Additional services include product development and ingredient sourcing. Robinson Pharma Inc. provides rapid turnaround on all projects and offers highly competitive pricing. Robinson Pharma Inc. maintains 400,000 square feet of production, operations, and warehousing facilities. For more information please email Sales@RobinsonPharma.com, Phone (714) 241-0235 or visit www.RobinsonPharma.com