

Media Release

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FOR IMMEDIATE RELEASE

Robinson Pharma Inc. opens its doors to guests as the official Nutritional Products Manufacturing Facility tour stop for the 2010 Natural Products Expo West factory tour.

March 3, 2010- Santa Ana, Ca- Robinson Pharma Inc., (RPI) announced that it has been selected as the official nutritional supplement manufacturing facility stop for the 2010 Natural Products Expo West factory tour organized by New Hope Natural Media, the show organizer. RPI is honored to open its doors to members of the industry as part of this year's tour that will also include a natural body care products facility and a food production facility. The tour will take place on Saturday, March 13th as part of the NPEW education program.

"RPI was selected for this prestigious honor due to a number of factors. Our recent 7 figure laboratory expansion, a successful audit with STR, having the leading softgel shop in the U.S., and offering the opportunity to cover manufacturing, analytical testing, and product packaging under one roof made us the ideal candidate from the dozens facilities located near NPEW" stated Kenn Israel, Vice President of Marketing for RPI. "We are quite proud of our facility and feel comfortable inviting people in to take a look for themselves. Opening our factory for the tour and our production facility video featured at our trade booth (#1428) support our goal of transparency and openness with our clients and the industry."

The RPI facility to be toured was commissioned 11 years ago but remains a work in progress with constant updates and improvements being implemented. Tuong Nguyen, Founder and CEO of RPI offered, "Our guests will have the opportunity to see a number of unique and compelling innovations that differentiate our facility from all others. Our continuous dry softgel production, automated inspection of finished dosages, massive packaging capacity, and our new state-of-the-art laboratories reflect our company wide commitment to innovation, technology implementation, and efficient production methods."

Robinson Pharma Inc. (RPI) is a minority owned, Southern California based, drug licensed, full service provider of private label, store brand, and contract manufacturing services for dietary supplements. RPI features the largest soft gel encapsulation capacity in the U.S. with 22 continuous dry encapsulation lines capable of producing over 12 billion soft gels per year. Production capabilities include tablet compression, capsule filling, enteric coating of soft gels and tablets, custom imprinting, and a range of packaging options including bottles, blister packaging boxing, and bulk product. Additional services include product development and ingredient sourcing. Robinson

Pharma Inc. provides rapid turnaround on all projects and offers highly competitive pricing. Robinson Pharma Inc. maintains 400,000 square feet of production, operations, and warehousing facilities. For more information please email Sales@RobinsonPharma.com, Phone (714) 241-0235 or visit www.RobinsonPharma.com