

## Media Release

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## FOR IMMEDIATE RELEASE

### **Robinson Pharma Takes Quality to the Next Level!**

**Robinson Pharma Inc. has announced that their Omega-3 30% Fish Oil Softgels have been verified by the USP DSVP (Dietary Supplement Verification Program) and has earned the right to use the USP Verified Mark on its product label. USP DSVP uses a rigorous standard that exceeds the federally mandated cGMP regulations.**

USP has issued an approval letter (DSVP Ref. No.: 1083100401) confirming that the Robinson Pharma Inc. manufactured Omega-3 30% Fish Oil Softgel product meets the requirements of the Dietary Supplement Verification Program (DSVP). USP conducted audits of Robinson Pharma Inc.'s facility and quality systems, including a review of staff training, manufacturing operations, supply chain qualification for all ingredients used in the manufacture of the product, and the stability studies for the product post manufacturing. The USP DSVP program takes a comprehensive approach to product quality and it is the depth and breadth of the USP program that sets it apart from many other cGMP compliance programs that focus on strictly manufacturing practices. The announcement of USP DSVP compliance follows the recent news of certification by STR for RQP Compliance.

"At Robinson Pharma we have adopted a program that mandates continually improving our ability to do our Job. This program extends to every department, every aspect of our operation, every employee, and every job function. Achieving DSVP compliance from USP is an important sequential improvement to our valued third party credentials," stated company founder, Tom Nguyen.

"We are honored to be working with USP and their dietary supplement verification program (DSVP) and we will continue to find ways of doing more to assure that our company and products are unparalleled in quality. Our company perspective on quality is that it is a function that is never completed or fully realized; it must be a continuous endeavor," stated Fred Jamee, Senior Vice President of Quality and Compliance for

Robinson Pharma. According to Mr. Jamee, “The USP DSVP program begins with a rigorous multi-day audit that is an in-depth inquiry into all aspects of the facilities, production practices, staff training and qualifications, and ingredient and finished product testing and standards. The USP DSVP is product specific, requiring the use of monograph compliant ingredients and the demonstration of product stability throughout the product’s shelf life.” USP has long developed standards for both pharmaceutical and nutritional products and has almost two centuries of experience in the quality field.

“Our Quality Focused Always’ initiative has resulted in numerous third party certifications and our team is proud of receiving recognition for our work from prestigious organizations with impeccable standards such as USP, STR, and NPA.” Vice President of Marketing, Kenn Israel, also stated that “Our customers and clients demand increasingly rigorous third party verification that we are more than just compliant with FDA quality standards. We are indeed fortunate that our quality unit has a mandate to do more than meet the minimum standard. They are part of our leadership team and have a key role in all operations at Robinson Pharma Inc.”

Robinson Pharma Inc. (RPI) is a minority owned, Southern California based full service provider of private label, store brand, and contract manufacturing services for dietary supplements. RPI features the largest soft gel encapsulation capacity in the U.S. with 20 continuous dry encapsulation lines capable of producing over 10 billion soft gels per year. Additional production capabilities include tablet compression, hard shell capsule filling, enteric coating of soft gels and tablets, custom imprinting, and a range of packaging options including bottles, blister packaging, boxing, and bulk product. Services offered include product development and ingredient sourcing. Robinson Pharma Inc. provides rapid turnaround on all projects and offers highly competitive pricing. Robinson Pharma Inc. maintains 400,000 square feet of production, operations, and warehousing facilities. For more information please email [Sales@RobinsonPharma.com](mailto:Sales@RobinsonPharma.com), Phone (714) 241-0235 or visit [www.RobinsonPharma.com](http://www.RobinsonPharma.com)